

Woodbine Associates
Capital Markets Research and Consulting

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Press Release

WOODBINE ASSOCIATES WELCOMES DIRECTOR OF SALES

Stamford, Connecticut, June 9, 2010 – Woodbine Associates, Inc. (<http://www.woodbineassociates.com>) is proud to welcome Ryan Surprenant as the company's Director of Sales. In this role, Mr. Surprenant will be responsible for sales team leadership, relationship management, and driving revenue. He will also contribute to product and service development.

Mr. Surprenant has almost a decade of sales and sales management experience within the financial services industry, working closely with the world's top financial institutions, software and hardware vendors, and professional services firms.

Previously, Mr. Surprenant was responsible for Aite Group's business development efforts in the Northeast region of the United States and Canada. His experience helped secure business with some of the world's leading banks, software/hardware vendors, and asset management firms.

Prior to joining Aite Group, Mr. Surprenant was a Regional Sales Consultant in the Financial Institution Division of Columbia Management Distributors, Inc. There he was part of the team responsible for funds distribution and client management for one of the largest regions in Columbia's distribution channel. He also served as a Financial Services Professional for New York Life Insurance Company where he focused on the financial needs of high net worth individuals and small businesses through the use of various investment, funding, and insurance instruments.

Mr. Surprenant earned an MBA with a Marketing Concentration and BS with a Business Information Systems Concentration from the University of Massachusetts. He has held FINRA Series 6, 7, 63 and 65 licenses.

"I am thrilled to be part of the Woodbine Associates team. I look forward to the opportunity to help position Woodbine Associates as the premier research and consulting firm for the capital markets industry."

Matt Samelson, Woodbine Associates Principal, states "We are very excited to welcome Ryan to our team. Not only will he bring a tighter focus to customer relationship management and expertise to our sales efforts, he will also be a great role model for our growing business and expanding practices."

For Immediate Release

For more information, please contact Matthew Samelson, Principal, at 203-274-8970 or by email at msamelson@woodbineassociates.com.

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About Woodbine Associates:

Woodbine Associates is an independent capital markets research and advisory firm focused on helping firms understand and adapt to strategic, business, regulatory, market, and technology issues confronting the securities industry. Woodbine Associates is distinctive in that analysts are former traders, each with greater than 10-years experience in the markets on which they focus.